



THE GOVERNOR'S NEWSLETTER

RI President 2010 - 2011: Ray Klinginsmith



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ROTARY DISTRICT 6950 • ZONE 34 • FLORIDA • USA

Winter and Panama, An Inspiration For Children

Frank Dame, Executive Vice President and C.E.O. of the Clearwater Marine Aquarium, (CMA), recently presented an update about the aquarium to members and guests at a Wednesday noon meeting of the Rotary Club of Clearwater, at the Belleair Country Club. Rotarian Andy Burwell, Prudential Real Estate Consultant, introduced Dame as a major participant in helping the CMA plan a new look, in its efforts to enlarge, and prepare for an expected increase in visitors and tourists, once the movie, "A Dolphins Tale," is produced and released.



Dame said that the recent oil spill did not put one drop of oil on our beaches, but tourists and previously planned business conventions, cancelled and stayed away in droves. Aquarium attendance dropped from a

30% growth before the spill to 2% after the spill. The income was reduced but rehabilitation of oil-affected Sea Turtles increased. Turtles develop tumors that the CMA removes with Laser surgery. The turtles are rehabilitated, then released back into the Gulf, healthier and stronger. 106 turtles were rescued during the winter cold spell, weak and near death. They were re-nourished, rehydrated, and eventually released back to the Gulf waters. The CMA is the second largest Turtle Rehabilitation center in Florida.

Dame said that The Clearwater Marine Aquarium has an underwater viewing tank, classrooms to provide information on marine life, and provides a boat for both rescue of injured marine life, and then release of those that will be able to survive on their own.

Holding tanks are available for the dolphins and for turtles. Visitors watch the antics of performing Otters. The Aquarium is currently closed as preparations are being made to produce the movie, "A Dolphins Tale." The movie is expected to increase tourism to the area, so growth of the CMA is being planned.

Winter, the Dolphin, is being prepared to accept all the cameras, new people, and props. A Robotic

Dolphin will be used for some scenes. Panama is a pool friend of Winter, whom the trainers thought was slow to learn. The latest discovery is that Panama is deaf. Now the Aquarium has two dolphins with handicaps. One has an artificial tail, the other cannot hear. Panama learns by watching hand motions, used while Winter performs.

Winter is known worldwide for her need and successful use of an artificial tail. A prosthetic. This has brought many children to visit Winter. Mr. Dame said that Winter's eyes make a connection with the children visitors. Her eyes make the individual child feel there is a personal relationship with Winter.

The CMA has a need for contributions. It has the highest rating, 4 Stars, with Charities Navigator. The Clearwater Marine Aquarium has a Mission: Rescue, Rehabilitation, and Release. The Aquarium address is 249 Windward Passage, Clearwater, FL 33767 Tel. 727-441-1790.

Photo left by Dennis Eckel: Frank Dame, Clearwater Marine Aquarium, Executive Vice President and C.E.O. at the Rotary Club of Clearwater, describing how the movie, "A Dolphins Tale", is expected to increase the volume of visiting tourists and how healing Winter and Panama will be in helping handicapped children.



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The Governor's Newsletter 2010

From the desk of. . .

Lynda Vinson

VOCATIONAL ETHICS & ROTARY'S GUIDE TO SUCCESS

Is there an ethics crisis in America? Many say "yes!"

The rampant spread of corruption, fraud and greed from Wall Street to Main Street has many sounding the alarm. America is facing not only an economic meltdown, but also a moral one. Evidence of the decay that is consuming American business and eroding our economic security seem endless - and depressing.

Religious leaders, corporate executives, business tycoons, educators, politicians, statesmen, and reporters have debated the question from every angle and offer a wide variety of opinions. Some see the ethical crisis as an American problem. Others see it as a worldwide problem. Some say it is the result of mankind having no commonly accepted worldwide standard of ethical conduct. Others say it is due to the erosion of individual values. But few, if any, think they share personal responsibility for the problem. And fewer still, think their personal actions can change the course of such an overwhelming and pervasive problem. In times of crisis, nearly everyone places blame for their woes on others. We blame "the system" and no matter what the problem, it is easy to rally around the idea that somebody should do something about it. We just have a hard time figuring out who should do what to fix it.

While the names of those in key roles have changed, today's ethics crisis is a scene that has been played on mankind's stage throughout the ages. Shakespeare placed the blame for society's ills on lawyers and offered the famous solution, "First, let's kill all the lawyers!" The "First Dude" is a lawyer and I truly want to maintain harmony at home, so let me offer an alternative plan.

Many of the problems we face today can be traced back to a lack of good old ethics. For more than a century, Rotary has offered us a guide to vocational success built on adherence to high ethical standards. While I don't claim to have the solution to all of the monumental problems facing us today, I am certain of

this - if we, individually and collectively, apply a strong code of ethics to our business, personal, and Rotary decisions, we will strengthen the foundation upon which success, at every level, is built. So, let's take a closer look at vocational ethics and Rotary's guide to success.

PEOPLE OF INTEGRITY

Paul Harris was raised in a small town in Vermont, where a handshake and a person's word were as binding as a contract drawn by the best attorney in the land. After graduating from law school, he settled in Chicago to begin the practice of law.

He struggled with "his sense of emptiness at having no true friends in the city, his indignation at the dog-eat-dog business attitudes and the uncertainty of knowing whom he could trust in his personal and commercial dealings." (A Century of Service: The Story of Rotary International.)

Born from that struggle, Rotary International has remained firm in its focus on personal and business integrity. It has grown into the world's largest service organization because, like Paul Harris, we all need true friends, we all need to know who we can trust, and we all need to conduct business in an environment of mutual cooperation among like minded people of integrity. As was true in 1905, today's Rotary provides us with the opportunities and the environment to achieve vocational success built on a foundation of high ethical standards. And this kind of success is long lasting, especially when compared to fleeting financial success won at any cost.

ROTARY'S COMMITMENT TO ADVANCING BUSINESS ETHICS

From the very early days of Rotary, Rotarians knew that they "held positions of influence in their professions and they were ideally placed to use their stature to make things happen." (A Century of Service: The Story of Rotary International.) And they used their influence wisely. In 1912, Rotarians formulated a Code of Business Ethics that helped reshape business principles from Let the Buyer Beware to The Golden Rule.



Throughout decades of change, Rotarians have taken leadership roles in vocational service and advancing business ethics. They redefined the concept of "profit" when they adopted the slogan, He Profits Most Who Serves Best, and they were at the forefront of movements to introduce corporate social responsibility in the 1960's.

Just last week, news reports proclaimed that our current recession is the longest and deepest recession since economists began tracking such things. These reports are quick to point out that this recession, as bad as it may be, is nothing compared to the Great Depression. If we have learned anything from those Rotarians who survived the Great Depression, we understand that the economic recovery and ethical integrity of our communities depend greatly on our leadership, the decisions we make, and the values reflected in those decisions. For without the strength and stability of business leaders who are foremost ethical role models, without those who are willing to be responsible, the future is bleak.

ROTARY'S FOUR-WAY TEST

In his book, *A Century of Service: The Story of Rotary International*, David Forward delivers an uplifting account of just how rewarding it is when a business is bold enough to apply high ethical standards in the workplace during times of extreme economic stress.

When the Great Depression hit in 1930, many Rotarians faced the greatest challenge of their lives. There was no better time to test for ethical conduct than during such a dire economic crisis and the scramble to survive.

Herbert J. Taylor, a member of the Rotary Club of Chicago, was asked to take over the near-bankrupt Club Aluminum Company in 1932. It was a last-ditch effort to save the company, which had no money, low employee morale, and ruthless competition from other firms in similar straits. Taylor used his Rotary background to draft a 24-word code of conduct that he used to guide all of his daily decisions. He found this ethical compass so helpful that he called all department heads together and asked

them to do the same. The code had four points, so Taylor called it The Four-Way Test:

- "Of all the things we think, say, or do:
1. Is it the TRUTH?
 2. Is it FAIR to all concerned?
 3. Will it build GOODWILL and BETTER FRIENDSHIPS
 4. Will it be BENEFICIAL to all concerned?

Club Aluminum applied The Four-Way Test to its dealings with employees, customers, dealers, and suppliers. It deliberately walked away from business that, while profitable, would have failed one or more of its standards. The company's fortunes turned around; it eliminated its debt, and over the next 15 years paid out \$1 million in dividends while building a net worth of \$2 million. Herb Taylor credited The Four-Way Test.

In twenty-four short words, The Four-Way Test provides an ethical compass that points people the world over in the right direction. The test has been translated into the languages of more than 100 countries. When a Rotary Club in Japan printed the test on umbrellas, left at train stations for commuters to borrow, the umbrellas were returned for others to use. The Four-Way Test is no longer exclusively used by Rotarians. It can be found in classrooms, government offices, and in corporate headquarters the world over. And it is reaching for the stars. NASA astronaut Buzz Aldrin planted a Four-Way Test pin on the Moon's surface. We just need to remember to apply it all we think, say, or do!

OCTOBER IS VOCATIONAL SERVICE MONTH

Each year, during October, we focus on Vocational Service, and each Rotary club throughout the world undertakes a project or program aimed at advancing vocational service and business ethics. You may ask, how much difference can that make? It makes a huge difference to the person whose life is changed by your club's vocational service project. Just ask the new Rotarian who, as a teen, received an interest free loan from the Rotary Club of Seminole to purchase a lawn mower. The student worked hard mowing yards and repaid the loan. The cost to the club was minimal, only the time value of the money loaned. But the value to the teen was great. Rotary gave him an opportunity

to own a business, to use his time productively, to learn business skills like accounting, advertising, customer relations, job safety, equipment maintenance, and responsibility. The teen is now a successful business leader and a new Rotarian!

LET HIGH ETHICAL STANDARDS BE YOUR GUIDE AS YOU REACH FOR THE STARS

Rotary's reputation for integrity, earned by the millions of men and women who have served since its beginning in 1905, allows us to achieve things throughout the world that others only dream of doing. It opens doors and stops wars. It is a precious and fragile gift; one that I hope we will continue to nurture so it will always remain part of our legacy handed down to future Rotarians.

Yours in Rotary Service,

Lynda

World Community Service in a Minute by Sandra Lilo

Rotary Day at the UN

New York is always exciting with its hustle and bustle. Still, on November 6th it will be more so when Rotary joins the United Nations for their Annual Rotary-UN Day.

This year's theme is "Rotary and the UN: Building Communities, Bridging Continents". It will include panel discussions on health, water, literacy and youth.

The event is organized by the Rotary International representatives to the UN.

Last year 1600 people from 46 countries attended. Please register early by going to www.rotary.org/en/Members/Events/Announcements/Pages

I have attended past Rotary-UN Day events and can say that it is an enlightening experience to see how Rotary works behind the scenes with other International organizations to create a better world.

For further information contact: Dr. Sandra Lilo at dentsan@earthlink.net



FOUR AVENUES OF SERVICE AWARD

DISTRICT CALENDAR

**Friday, October 8 & 9
Chili Fiesta and Music Festival** LIVE MUSIC- FOOD- BEER-WINE- CRAFTERS AND EXHIBITORS
The Rotary Club of Homosassa Springs will hold its 9th annual Chili Fiesta and Music Festival at in the big tent at the Crystal River Mall on October 8th and 9th. Friday night is blues night from 5pm until 11 pm featuring the Cool Corporate Cats and Kathy Jo and the Bluzification Band. Saturday from noon to 4pm will be the Chili Cook-Off. After 5pm rock with The Moses Greyhound Band and others to be announced. For more information call Gregg at 352-628-6624 or 352-634-0918 or go to www.homosassaspring-rotary.org

**Saturday, October 16
Clam Bayou Shoreline Clean Up 9AM**
Clam Bayou Nature Park is located south of 29 th Avenue South, on Miriam Street, Gulfport, FL

**Sunday, October 17
Longleaf Triathlon - 8am**
This event is a fundraiser for the Rotary Club of Seven Springs and competitors will find exceptional race management and friendly volunteers along the race course.

**Monday, October 25
Rotary Club of Sugarmill Woods Annual Golf Tournament - 9am**
Southern Woods Golf Club
1501 Corkwood Blvd
Homosassa, FL 34446

This summer, the St Petersburg Sunrise Rotary Club was honored to present the Four Avenues of Service Award to Bruce Watters. The purpose of this prestigious award is to recognize Rotarians who have consistently demonstrated exemplary humanitarian service through participation in activities in each of the Four Avenues of Service.



Following are only some of the accomplishments which have earned Bruce this well deserved distinction.

He was instrumental in starting the St. Petersburg Sunrise Rotary Club, has had perfect attendance in it for 32 years, served as club president in 1980 and 2003, worked on every club committee and produced the club membership directory for many years.

While owning and operating Bruce Watters Jewelers, the oldest existing retail establishment in Pinellas County, Bruce has performed important vocational service by participating in the formation of Seminars for Tomorrow's Leaders in 1978 - 1980 and being the club chair of S4TL for many years. He organized Career Days at Northeast High School in the early 1980s and taught Career Day classes.

Bruce has been a tireless supporter of

all St. Petersburg Sunrise community service projects, assisting with Disabled Sailor breakfasts, Ronald McDonald House dinners, participating in Boy's and Girl's Club events and hosting Christmas fund raisers.

His international service includes several years of chairing the Isla Mujeres, Mexico project which delivered medical equipment and supplies, being a Paul Harris Fellow plus three and sponsoring at his home the fantastic Annual Pig Roast which is the largest USA fund raiser for ShelterBox, the international disaster relief charity.

During his 50 years of active involvement in helping others through Rotary, Bruce Watters has embodied the spirit of the Four Avenues of Service Award, Rotary International's highest honor for individual Rotarians.

Raising Money for Haiti's Teachers

Chuck Oldanie, Rotary Club of Seminole Lake is working on putting together a multi stage long term educational/literacy project in Haiti. The school's most pressing



Photo of Haitian school and students

issue is to raise money to pay the teachers who have worked for months with no pay. While most phases of this project will be eligible to apply for matching grants, this particular phase will not qualify because matching grants cannot be used for wages. Therefore, it will be an international humanitarian project. Chuck wants to get the word out to other clubs and individuals in case they are interested.

Any questions please call Chuck at 727-580-2962.



Pinellas Park Serves Ronald McDonald House



We had a great turn out for the cookout at Ronald McDonald House, our Quarterly Dinner Project. What a difference one meal can make to a family who has so much to think about. Your time and talents are such an asset to our Rotary club. Thank you to Josh, Stephanie, Bryce & Jules Astarita, Phil & Carolyn Burns, Bruce & Donna Cloud, Jerry & Joan Krauss, Christine & Mackenzie Patel, Richard, Beverly & Richard Breske, Jerry Wennlund, David Sideri, Dorothy Gilbert, Kathy Elliott, Samatha and Brittany. A Special thank you to Chairman Ken Bray for organizing this event.



Lee Cannon and the Rotary Club of Land O' Lakes were last seen picking up litter and trash along State Route 54, Saturday, August 14, 2010. The Rotary Club is the local sponsor of the Adopt-A-Road program along an 2.54 mile stretch through Land O' Lakes.

Implemented by the Pasco County Board of County Commissioners over ten years ago, the Pasco County Adopt-A-Road Program promotes the theme of taking ownership for and keeping our community clean by "adopting" sections of roadway in Pasco County. The Rotary Club of Land O' Lakes has been a local sponsor of this program for over four years.

Left to Right: Freda Whipple, Lee Cannon, Gary Williams, Randy Gailit, Curt Zeigler & Gene Tomashosky.

Visit St. Pete/Clearwater

Pinellas County Commissioner, Neil Brickfield, hosted DT Minich, Executive Director of Visit St. Pete/Clearwater. Mr. Minich shared insight into the objectives and current happenings of our local tourism board. The primary objective of Visit St. Pete/Clearwater is to get people outside of the area to visit here. Visit St. Pete/Clearwater advertises worldwide. The organization has worldwide offices including; Frankfurt German, London England and Sao Paulo Brazil. In keeping with the current economic climate and worldwide misconceptions regarding the BP oil spill, our local tourism board has introduced the "Staycation". The Staycation markets to those that live within driving distance including advertisements in the St. Pete Times, Tampa Tribune and local radio.



Exciting current happenings include the filming of the movie Winter the Dolphin of the Clearwater Marine Aquarium. The film starring Morgan Freeman, Harry Connick Jr., and Ashley Judd was in grave danger of being filmed in Georgia. Thanks to the efforts of Visit St. Pete/Clearwater and others in matching incentive packages for filming, the film will rightfully take place at the Clearwater Marine Aquarium. The 3D film is expected to be released as a Thanksgiving or Christmas movie in 2011.

Visit St. Pete/Clearwater was instrumental in writing and winning the bid for the GOP national convention in 2012. In 2010 winning this bid is already having an economic impact on the area as full time staff already moved in as part of preparations. The estimated economic impact is \$170 million. Sporting events are often solicited by our tourism board including: Lacrosse, Volleyball and Paddleboard. Visit St. Pete/Clearwater is also excited about the prospect of a World Series in St. Pete this year.



Seminole Lake Rotary Honors Osceola High Students of the Month



Osceola High Principal, Michael Bohnet introduced the students of the month, honored by the Seminole Lake Rotary Club, at their regularly scheduled meeting at the Roskamp Auditorium of Freedom Square on Friday morning, September 17.

Honoree Hannah Demarest currently has a GPA of 4.7 and has also achieved All County and all conference honors for prowess in basketball, having been captain in her Junior year. She has also volunteered more than 50 hours at the Bay Area Pregnancy Center.

Honoree Ethan Stoop has a GPA of 3.9 and has volunteered over 120 hours at Heritage Village since 2007. He has also been instrumental in working on the Oracle, Osceola High's literary magazine that has won All Florida ranking (the highest given) by the Florida Scholastic Press Association (FPSA) for two years in a row.

Pictured (L-R): Rotarian Tom Krall, Hannah Demarest, Ethan Stoop and Principal Michael Bohnet

Back to School Bash

When an urgent call came from Ms. Siobhan Guenta, Parent Involvement Team, to Sunrise Rotary Club of Dade City to ask for school supplies for children in their school, the club stepped up to the plate.

Three hundred and ten dollars was collected at the 7 a.m. meeting and off to the store the Rotarians went. Crayons, composition books, pencils, erasers, scissors, notebooks and glue sticks were piled into shopping carts. Paper towels, hand sanitizers, Kleenex and zip lock bags completed the items needed by students.

All supplies were placed in hot pink storage containers and taken to Stanley Park for the "Back to School Bash" held on August 13th. Many organizations and individuals helped to make the Bash a successful event for the anxious students.

Sunrise Rotary is a Breakfast Club and meets every Thursday at 7 a.m. in the Kokopelli Restaurant, Dade City. Visitors are welcome....start your day early and on the right foot



Fishing in the Gulf of Mexico

Captain Mike Colby, current Clearwater Commercial Marine Association representative to the Gulf of Mexico Fishery Management Council,



recently told members and guests of the Rotary Club of Clearwater, that the future for fishing in the Gulf of Mexico has a positive outlook.

Rotarian Robert Clark introduced Captain Colby as having a Masters Degree in Wildlife and Fisheries Science, has been a contractor for the U.S. Fish and Wildlife service for 16 years, and owns a Charter fishing boat, the "Double Hook" out of the Clearwater Marina

Colby spoke to the Rotary Club at a Wednesday noon meeting at the Belleair Country Club. He described the latest Federal rulings affecting fishing in the Gulf of Mexico. His presentation provided information on how the recreational fishery in Federal waters of the Gulf of Mexico is managed, and the current status of fish populations. The information given, provided a unique look at how fishery managers gather and analyze data, build fishery management plans and implement those plans. The overall purpose of gathering and analyzing data is to maintain, preserve and improve the quality of available fish stock.

Captain Colby assured the Rotarians that they should have a positive outlook for producing a successful annual Kingfish Tournament in April 2011, a benefit for both fishermen and for local charities. Photo by Dennis Eckel

Sunrise Rotary Club of Dade City To Host Evening Meetings

The first Thursday of October, will start a three month "test" of evening meetings for the Sunrise Rotary Club of Dade City. One meeting a month will be held at Cafe Kokopelli, 37940 Live Oak Avenue, Dade City, starting at 4:45 p.m. instead of the usual 7 a.m. An invitation to join the Sunrise meeting is extended to all Rotarians as well as those who are

interested in learning about the service organization. Heavy hors d'oeuvres will be served.

John Stewart, under the guise of Thomas Jefferson, will be the honored guest speaker and is prepared to entertain and educate everyone present about the Jeffersonian point of view. Mr. Stewart has studied the life, deeds and words of

Jefferson since graduating from the University of Virginia in the sixties and will arrive in full character and dress to talk with the group. Come with questions for Mr. Jefferson and hear his in-depth view into Eighteenth Century thought and accomplishments.



Welcome to our new, returning & transferring Rotarians!

Meeting locations have been updated.
Please refer to this list when checking on club meeting days and locations.

District 6950 Attendance for August 2010 & Club Meeting Location

Club	Members	Members Current	Average Attend%	Meeting Location
Belleair	35	34	92	Thu Noon - Belleair Country Club (25 Belleview Rd)
Brooksville	62	58	70.5	Tue Noon - Brooksville Country Club (23446 Links Drive)
Central Citrus County	31	31	69.23	Wed 7:30am - Black Diamond Country Club (St. Rd. 491, Lecanto)
Clearwater	0	0	0	Wed 12:15pm - Belleair Country Club
Clearwater Beach	20	24	77.94	Thu 12:15pm - The Wave, inside Shephards Beach Resort, on Gulfview Blvd.
Clearwater East	43	45	82.99	Fri Noon - Pssghetti's (26200 US Hwy 19N, Clearwater)
Crystal River	65	64	62.62	Mon 12:15pm - Plantation Inn and Golf Resort
Crystal River-Kings Bay	45	46	71.17	Wed 12:15pm - Cafe on the Avenue, Citrus Avenue, Crystal River
Dade City	49	49	61.63	Mon 12:15pm - Dade City Business Center - John Hornbuckle Meeting Rm, 3rd Fl
Dade City Sunrise	25	23	70.65	Thu 7:00am - Kafe Kokopelli (Meridan and Live Oak)
Dunedin	61	61	74.39	Tue 12:15pm - Church of Good Shepherd (629 Edgewater Dr)
Dunedin North	66	63	82.4	Wed 7:30am - Dunedin Country Club (1050 Palm Blvd)
Dunedin Waterside	0	0	0	Wed 6:30pm - Bon Appetit
East Lake Sunrise	32	31	62.1	Thu 7:30am - East Lake Woodlands CC (1055 East Lake Woodlands Pkwy)
Gulf Beaches	20	22	77	Tue 12:15pm - Treasure Island Yacht & Tennis Club (400 Treasure Island Causeway)
Holiday	67	60	74.5	Tue Noon - IHOP (U.S. Hwy. 19, NPR)
Homosassa Springs	23	25	61	Thu 7am - Luigi's (4538 Suncoast Blvd - US19)
Hudson	24	24	84.38	Thu Noon - CARES Enrichment Center (12417 Clock Tower Pkwy) Hudson, Bayonet Pt.
Indian Rocks Beach	34	35	77.86	Wed 7:15am Jimmy Guana's Restaurant, Holiday Inn Harborside (401 2nd St)
Inverness	57	62	76.5	Tue Noon - Lakeside Country Club (4555 E. Windmill Dr.)
Land O'Lakes	13	14	66	Mon 12:15pm - Rapsallion's Restaurant (US 41)
Largo	39	37	77.01	Mon Noon - Alfano's Restaurant (1702 Clwtr/Largo Rd)
New Port Richey	129	130	83.19	Wed 12:15pm - Spartan Manor (6121 Massachusetts Avenue)
Oldsmar/East Lake	20	20	70	Thu 12:15pm - Daddy's Grill, Tampa Rd
Palm Harbor	15	15	66.67	Wed 12:15pm - Carabbas, 33983 U.S. 19 N Palm Harbor 34684
Pinellas Feather Sound	9	11	89.09	Tue 5:30pm - Liberty Lanes, Largo
Pinellas Park	30	29	75.25	Thu 12:15pm - Banquet Masters (8100 Park Blvd.)
Port Richey	32	30	70.69	Fri Noon - Whiskey River Sports Grill (5235 Limestone Drive, PR)
Safety Harbor	16	15	89.83	Fri 7:30am - Safety Harbor Spa (105 N Bayshore Dr)
San Antonio	20	19	59.37	Tue Noon - Tampa Bay Golf & Country Club (St Rd 52)
Seminole	65	64	84.5	Wed 12:15pm - Lake Seminole Golf & Country Club (6100 Augusta Blvd)
Seminole Lake	34	34	78.67	Fri 7:15am - Freedom Square Seminole, Roskamp Auditorium
Seven Springs	48	47	81.25	Thu 7:30am - Seven Springs Country Club (3535 Trophy Blvd)
Spring Hill	12	11	66.67	Thu 7:45am - IHOP Restaurant (US19)
Spring Hill Central	29	29	55	Thu 11:45am - Silverthorn Country Club (Spring Hill)
St. Petersburg	113	113	67.92	Fri Noon - Orange Blossom Catering (220 4th St. N)
St. Petersburg Suncoast	8	8	46	Thu 12:15pm - Gigi's Italian Restaurant (6852 Gulfport Street, South Pasadena)
St. Petersburg Sunrise	27	27	85.19	Tue 7:45 am - St Petersburg Yacht Club (11 Central Ave)
St. Petersburg West	30	30	67.37	Wed 7:45am - Treasure Island Tennis & Yacht Club (400 Island Causway, Treasure Island)
Sugarmill Woods-Citrus County	22	21	86.67	Tue 5:00pm - Sugarmill Woods Country Club, Homosassa
Tarpon Springs	72	70	78.79	Thu 12:15pm - Tarpon Springs Yacht Club (350 S. Spring Blvd)
Trinity	66	70	63.33	Fri 12:15pm - Heritage Springs Country Club
Wesley Chapel	0	0	0	Wed 12:15pm - Dempsey's Restaurant, Saddlebrook Resort
Wesley Chapel Sunrise	8	6	95.83	Fri 7:15am - Lexington Oaks Golf Club, 26133 Lexington Oaks Blvd off SR 54 near I-75
Zephyrhills	42	49	70.41	Thurs 12:15pm - Zephyrhills Rotary Youth building, Shepard Park
Zephyrhills Daybreak	33	28	61	Wed 7:00am - First United Methodist Church, 38635 Fifth Ave, Zephyrhills
Rotary E-Club of Southeast USA & Caribbean	31	31	87.09	Anytime at www.rotaryclub34.org.

- September 2010**
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 Tracie Ichler
 CLEARWATER
 Grace Boykin
 Suzanne Patrick
 CLEARWATER BEACH
 Darien Goodloe
 Darlene Kole
 CRYSTAL RIVER
 Mike Buchanon
 DADE CITY
 Gary Lang
 DUNEDIN
 BeckyRobbins-Penniman
 EAST LAKE SUNRISE
 Cyrene Grierson
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 PINELLAS PARK
 Yvonne Fay
 PORT RICHEY
 Eric Hermansen
 Donna Leonard
 Annamaria Farrell
 SAN ANTONIO
 Matthew Douglas
 SEMINOLE
 Dean La Chance
 SEVEN SPRINGS
 Parveen Vahora
 David Dempsey
 Roz fenton
 Glenn Kwiat
 Curt Leuschner
 M. McDonald
 Carol Olds
 ST PETERSBURG SUNRISE
 Tobin Robeck
 ST. PETERSBURG SUNSET
 Colby Straubs
 Shayna Barnette
 David Sideri
 TRINITY
 Robert Flandreau
 Marleen Rogers
 Jeanne Connolly
 WESLEY CHAPEL
 James Porter
 Don Byrne
 Margaret White
 WESLEY CHAPEL SUNRISE
 George Motran
 Christopher Therow II
 Tim Hanaran
 ZEPHYRHILLS
 Bruce Cimorelli
 Reginald Roberts



THE GOVERNOR'S NEWSLETTER ROTARY DISTRICT 6950

Scott Post, editor

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It's a Small World After All

Members and friends of the Sunrise Rotary Club of Dade City enjoyed two delicious meals at the home of Camille and David Hernandez on two different occasions as they socialized with men and women from Brazil and Chili. A team of 5 men from Brazil



came to Dade City on May 10th and a team of 3 women and 1 man were here from Chili on June 7th. The visitors were in Pasco County as part of a month-long Global Study Exchange (GSE) program for businessmen and women.

The visitors were hosted, while in East Pasco, by City Commissioner Hernandez, a member of Dade City's Sunrise Rotary Club. She arranged for them to spend several hours at various businesses and government offices that mirrored their professions in their respective countries. The groups included a dentist, bankers, teachers, sanitation management and sports instructor. Very positive feedback from the representatives of Chili and Brazil was voiced during the social evenings with the Rotarians. It's a small world, after all.

Lynda Vinson, District Governor Inspires Rotarians



A new year has begun for Rotary International and local District 6950 District Governor Vinson is on a quest to visit all 49 clubs in her District. She speaks to 2-3 clubs per day for her one-month tour. Her job is to support the Rotary clubs in her area and to motivate them to continue meeting the objectives of Rotary.

The Object of Rotary is to encourage

and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST The development of acquaintance as an opportunity for service;

SECOND High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Rotary International District 6950 is made up of Rotarians who work locally, regionally, and internationally to combat hunger, improve health and sanitation, provide education and job training, promote peace, and eradicate polio under the motto Service Above Self.



Seminole Lake Rotary has volunteered to work the "chains" at all of the Osceola High School football games. Here is Charter member, Roger Wilson (L) and Glenn Stamm at the game on September 3.



On Friday, September 24, 2010 our DG Lynda Vinson visited the Rotary Club of Wesley Chapel Sunrise. Left to right: President Don Snyder, DG Vinson and Rotarian Lynne Wilson. The gift is a Florida Sand Crane, our club flag modeled around the sand crane found in the area.

While meeting with the Dade City Sunrise Rotary, District Governor Vinson bestowed upon the club, a "Presidential Citation" for outstanding service during the year 2009-2010.

Sunrise Rotary is a Breakfast Club that meets every Thursday at 7 a.m. in the Kokopelli Restaurant, Dade City. Visitors are welcome. Starting October 7, the club will have a meeting the 1st Thursday of each month at 4:45 p.m. in lieu of the morning meeting for that week. The other 3 Thursdays will be the usual 7 a.m. time. Mark your calendars

Photo: -Lynda Vinson, District Gov./ Andrea Mason, President, DC Sunrise

SPECIAL ANNOUNCEMENT

MATCHING OPPORTUNITIES:

POLIO PLUS:

During the WEEK of Monday October 18, 2010, to Sunday, October 24, 2010, The Rotary Foundation will award TWO (2) recognition points for every \$1 contributed ON-LINE to the PolioPlus campaign, for contributions of \$100 or more!

Each Rotarian must make their own contribution through Member Access of www.rotary.org. If you are not already set up with your log on, please do not wait until this week to set it up. Do it NOW! Your log on information will be your email address and an 8 digit password of at least 1 letter and no spaces.

During the contribution week, go to www.rotary.org click the Contribute Tab, click on contribute again and follow the simple directions. Your donation can be made with VISA, MasterCard and American Express.

ANNUAL GIVING:

During the MONTH of November, 2010 - *FOUNDATION MONTH* - due to the generosity of an anonymous donor to The Rotary Foundation, District 6950 will match dollar for point any contributions to The Rotary Foundation Annual Giving Fund by a District Rotarian, up to \$500 per individual.

There is a maximum of \$25,000 that can be match and there will not be any matching for Club dollars.

Please send a completed 123 form, Multi Donor or DaCdb Foundation Contribution forms, together with a check made payable to The Rotary Foundation in the amount(s) requested to be matched, are to PDG Tim Schuler, DRFCC, 9075 Seminole Blvd., Seminole, FL 33772, to be received by him not before November 1st and not later than November 30, 2010.

If you have any questions, please contact District Rotary Foundation Committee Chair, PDG Tim Schuler at 727-398-0011.