



RI President 2017- 2018: Ian Riseley

# The District Newsletter



Issue 7 • January 2018

ROTARY DISTRICT 6950 • ZONE 34 • FLORIDA • USA

## Rotary's People of Action Campaign

While many people have heard of Rotary, few people actually understand what Rotary clubs do. In fact, 35 percent of the public is unfamiliar with any Rotary program, including their local club. That's why Rotary has created a new global ad campaign called "People of Action."

Rotarians share a unique passion for taking action to improve their communities and the world. Where others see problems, we see solutions. This is our chance to show others how Rotarians see what's possible in their communities and to highlight what we can achieve when more community leaders join Rotary.

This campaign is for people who do not know about Rotary or why it's relevant to them. We hope the campaign will appeal to potential members who want to make a difference in their communities, those interested in Rotary's causes, and people looking to establish relationships with others in their communities.



### People of Action Custom Ads

Use all of these to tell your own story about how your club is taking action and bringing leaders together to make an impact in your community.

Visit the Brand Center to customize and download new People of Action social media posts and print ads using the templates.

The People of Action Style Guide and Frequently Asked Questions for creating your People of Action can be found in the Guidelines section in the Brand Center.

You can also download the video public service announcements that debuted at the Atlanta convention.

We hope that you will take advantage of these material to get the full benefit of the campaign by promoting both your club and Rotary in your community. The more we build awareness of Rotary, the easier it will be to make an impact in our community and across the world.

To Access and customize the People of Action Templates

1. Log onto [Rotary.org/BrandCenter](http://Rotary.org/BrandCenter)
2. Click on Materials in the header
3. Under Create Your Own click on the View button
4. Select People of Action print ad to or the People of Action Facebook Post to start creating
5. Click on Create to open the template
6. Select an Option or Action Verb
7. Upload a photo

***Perry Bean has flu and is out of commission... we hope you feel better soon!***



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## District Calendar

### February 1st - 7pm Rotary Meet & Greet!

What and who is Rotary, you ask? We invite you to stop by for a meet and greet, refreshments and some camaraderie! And of course, we'd love to share our Rotary story with you and some of the things we do in the community and throughout the world!

Hogan Law Firm  
11031 Spring Hill Drive | Spring Hill, FL 34608

### February 3rd - 12pm Rise Against Hunger - 25,056 Meals

6 Club Citrus County Project  
One in three people worldwide are adversely affected by vitamin and mineral deficiencies. Rise Against Hunger meals, packaged by volunteers, are designed to provide a comprehensive array of micronutrients. Rise Against Hunger meals include enriched rice, soy protein, dried vegetables and 23 essential vitamins and nutrients.  
<http://www.riseagainsthunger.org/>

### February 3rd - 5pm Highland Craft Brew Festival

Get your kilt on and bring your blarney to the second annual Highland Craft Brew Festival sponsored by the Rotary Club of Inverness and presented by Apopka Marine. This is a "must do" event for anyone that loves beer, wine and spirits. Our craft beer event will feature home brewers as well as craft breweries from the region and around the state.  
Rock Crusher Canyon Pavilion & Amphitheater  
275 S Rock Crusher Rd, Crystal River, FL 34429

### February 8th - 6pm Rotary Night with the Tampa Bay Lighting

The Social Event begins at 6:00 PM at the Bud Light Party Deck.

This is a FunRaiser for Polio Plus.  
If you have questions, please contact Mike Fitzgerald at [mgfitz52@gmail.com](mailto:mgfitz52@gmail.com)

## Rotary's Mission

The mission of the Rotary International is to support its member clubs in fulfilling the object of Rotary by:

- Fostering unity among member clubs;
- Strengthening and expanding Rotary around the world;
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration.

## Jimmy Johnson Children's Holiday Fund at Mission Guadalupe



The late Mayor of Seminole, Jimmy Johnson, had been a supporter of the Mission Guadalupe ever since he was the manager of K-Mart in Winter Haven in 1991. He continued supporting the Mission every year by raising money to provide gifts during Christmas for the children of the mostly migrant working families that are the parishioners of the Mission. When his deteriorating health prevented him from continuing this support, the Rotary Club of Seminole Lake Charitable Foundation stepped in and created the Jimmy Johnson Children's Holiday Fund to support not only the Mission but also the Red Sled Initiative supporting the Eckerd Youth Alternative Foster Kids program with gifts for the Holidays.

The Mission celebrates the giving of gifts by the Three Kings on Epiphany, which was January 6th this year. Rotarians Rosa Sang and Michael Hurtack drove to Wadena Florida to witness the giving of gifts by the Three Kings to the many children in attendance.



## Rotarian explains Guardian Ad Litem



Mitchell Shenkman, a Rotarian with the Gulf Beaches Club, addressed the Rotary Club of Seminole Lake about the Court appointed Guardian Ad Litem (GAL) program. Shenkman has been a GAL volunteer for 20 years.

GAL volunteers are the legal representatives for children who are in possible danger due to abusive parents, missing parents, in Foster Care or in danger due to their living conditions. Each GAL volunteer must attend a 30 hour court approved training program before they will be given any wards as their responsibility. There are approximately 40 GAL volunteers and there are over 3300 Foster children just in Pasco and Pinellas Counties.

Tim Schuler, local Rotarian attorney, indicated that the average GAL volunteer spends around 5 hours per week with some weeks having more or less hours, depending on the number of wards assigned to the volunteer.

Mitchell, a Board Member of GAL, indicated that the GAL Program is always looking for volunteers and anyone interested in learning more about GAL and possibly becoming a volunteer can contact Mitchell at [Mitchells@gal6.org](mailto:Mitchells@gal6.org)

Photo: (L-R): George Bessler, Seminole Lake Rotary President, Mitchell Shenkman

Prepared and photo by Gene Stern, Public Image Chair, Seminole Lake Rotary, [gene.stern@LFG.com](mailto:gene.stern@LFG.com)

## City of New Port Richey celebrates Arbor Day Jan. 19

*By Florida's Original NatureCoaster*

Members of the city staff and city council, the city's Environmental Committee, and the fourth grade class from Genesis Elementary School will celebrate Arbor Day in New Port Richey on Friday, Jan. 19, 2018 at 11 a.m. This will be the city's 29th consecutive year of celebrating Arbor Day, which is part of the recognition the city received in the early 1990s as a "Tree City USA."

Former City Council member and chair of the committee, Dell deChant, will also say a few words about the historic and contemporary context of the event and the City's reforestation project. Also on the program will be Mayor Rob Marlowe and City Manager Debbie Manns.

Also included in this year's celebration is the Rotary Club of New Port Richey and Keep Pasco Beautiful. The Rotary club is working with Rotary International and all clubs worldwide with a tree planting project to help replenish clean air and resilient soil. Keep Pasco Beautiful is working with the club by providing hundreds of tree seedlings that will be handed out to attendees of this event. The public is welcome and there is no charge for the seedlings.

Arbor Day is symbolized by the trees that are planted on the day or as a result of fundraising activities. The official Arbor Day logo shows a mature deciduous tree and the words "celebrate Arbor Day." The symbol of the Arbor Day Foundation is a similar tree in a circle, symbolizing the importance of trees to the whole planet. Local initiatives may use their state tree as a symbol.

## District Foundation Banquet

I would like to wish all Rotarians in District 6950 a very healthy, happy and prosperous 2018. The impact we have on our local communities and the world as a whole are so dependent upon each of you and our collective clubs. I wish continued success and hope our fundraising and support of The Rotary Foundation continues on its positive trajectory.

This past November we held our District Foundation Banquet on November 16th at Spartan Manor. The festivities began with a cocktail reception honoring our very deserving and generous Major Donors, Paul Harris Society members and Past District Governors.

Once the 200+ Rotarians and spouses were settled at their tables, they were entertained by special music from East Pasco County Middle School choir. Following remarks by DG Perry, we heard from keynote speaker PDG David Forward from New Jersey. David has authored several Rotary world-renowned books, including *Doing Good in the World*. The highlights of the evening were presenting recognition awards to clubs and individuals that were extraordinary in their giving, their involvement and their dedication to The Rotary Foundation.

Clubs that were recognized for 100% Foundation Giving banner: Belleair, St. Petersburg, Indian Rocks Beach, Brooksville, Central Citrus County, Central Pinellas, Clearwater, Dunedin Waterside, East Lake Sunrise, Hudson, New Port Richey, Port Richey, San Antonio, Seminole Lake, Seven Springs, Spring Hill Central, Spring Hill, St. Petersburg Midtown, St. Petersburg Sunrise, Sugarmill Woods/Citrus County, and Trinity.

Clubs that were recognized for 100% EREY: Central Pinellas, Clearwater, Crystal River, Dunedin, Dunedin Northside, Gulf Beaches, Holiday, Indian Rocks Beach, New Port Richey, Saint Petersburg Sunset, Seminole Lake, Seven Springs, Spring Hill Central, St. Petersburg, St. Petersburg Sunrise, Sugarmill Woods/Citrus County, Tarpon Springs, and Zephyrhills Daybreak.

Most of these clubs attained both special attention and appreciation for incredible support and giving to The Rotary Foundation. The top 3 clubs in our District for Annual Fund

Per Capita Giving were:

1. Belleair - \$711.57
2. St. Petersburg - \$708.41
3. Indian Rocks Beach - \$476.09

Other clubs that were recognized for Per Capita Giving and Total Giving:

- Small Club, Per Capita Homosassa Springs - \$280.84
- Small Club, Total Giving Spring Hill Central - \$5,386
- Medium Club, Per Capita Indian Rocks Beach - \$476.09
- Medium Club, Total Giving Belleair - \$18,500
- Large Club, Per Capita Clearwater - \$409.34
- Large Club, Total Giving St. Petersburg - \$64,465

Also we had 21 clubs in our District recognized for Polio Plus giving. In fact 2016-2017 was a banner year and ranks second in total dollars given to Polio ever recorded in District 6950 with \$94,313. We then matched most of those dollars with DDF, World Fund Match and Gates Foundation 2:1 matched ≈ \$646,890 from our District to The Rotary Foundation. Wow!

Next Individual Recognition. Major Donors – Mel Green, Level 4 and Jared Brown, Level 3

Paul Harris Society: Julie Ingegolia, Karen Nicolai, Randolph Fife, Sr., Ann Kennedy, Mary C. Carroll, Eloy Nunez DGE, Susan Hunt, Barbara Murphey, Ramesh Parekh, G. Michael Stone, Mark Allan Shelton, Jeanne Connolly, Allen Collins, Paul Donovan, and David Cotton.

Lastly, we recognized the biggest award, the Citation for Meritorious Service. This is a very distinguished and highly regarded recognition. "The Citation for Meritorious Service recognizes individual Rotarians who have demonstrated outstanding active service to The Rotary Foundation for more than

one year." Each District may have only one recipient per year and this year we recognized Wayne Berryhill from Rotary Club of Port Richey for his outstanding effort and success associated with the Paul Harris Society membership recruitment. Wayne has grown our PHS from 69 members to over 130 over the last several years.

- Jared Brown





**STEVEN STAMKOS**  
No. 91

THE TAMPA BAY LIGHTNING INVITES YOU TO  
**ROTARY NIGHT**



VS



**THUR, FEB 8 · 7:30 PM**

We are excited to have you join us! Our pre-game event at the Budweiser Biergarten starts at 6:00 pm. Please indicate below how many tickets you will purchase.

[TampaBayLightning.com](http://TampaBayLightning.com)



**BE THE THUNDER**



Name

Address

City, State, Zip

Phone Number

E-Mail

Rotary Club

Member #  District

\$60 - Terrace Level Ticket* and a \$20 Bolt Bucks gift card. Includes a \$15 donation to PolioPlus.	QUANTITY
	<input type="text"/>

**All purchases include a donation to The Rotary Foundation**

\*Due to limited availability, we cannot guarantee disabled seating will be near your group.

TOTAL COST	<input type="text"/>
------------	----------------------

Make all checks payable to Spring Hill Central Rotary Foundation. Mail check, order form and either a self-addressed envelope or \$2 for shipping to:

**Mike Fitzgerald**  
5042 Gevalia Dr  
Brooksville FL 34604-5810

All purchases include a donation to The Rotary Foundation in the name of the purchaser. For more information please contact Ben Salo at [bsalo@amaliearena.com](mailto:bsalo@amaliearena.com)

**Scott Post**, editor

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E-mail news to: [RotaryNews6950@gmail.com](mailto:RotaryNews6950@gmail.com) (Please send text as word documents and photos as jpgs)

Deadline: January 25, 2018 for next issue

## Osceola High Entertains Rotary Club with Breakfast



Osceola Fundamental High School and the Rotary Club of Seminole Lake have had a strong working partnership since the school was started in 1983. The Club has sponsored the Interact Club, provided scholarships for students,

manned the football chain gang and introduced the school to Seminar for Tomorrow's Leaders (S4TL). The school has traditionally provided a breakfast meeting in December with musical entertainment as a "thank you" for this effective partnership. Retired school volunteers prepared the breakfast while the Choir sang traditional Christmas and Holiday music. Principal, Michael Bohnet, then introduced the students of the month to the Club.

Rebecca Scordino, is a standout on the varsity volleyball, soccer and flag football teams while maintaining a 4.3 GPA. She volunteers at Suncoast Hospice and is a member of the National Honor Society, Mu Alpha Theta and Rho Kappa. She will attend the University of Florida majoring in biomedical engineering to pursue a career in prosthetics.



Enrique Hernaiz is on the Academic Team and has been a standout on the varsity swimming team for four years while maintaining a 4.35 GPA. He attended S4TL and volunteers at Clothes for Kids while also a member of the National Honor Society and Mu Alpha Theta. He plans to attend Georgia Tech to study physics or engineering.

Photos: Choir-(L-R): Hana Shea, Gisselle Salinas, Adalyn Graham, Sarah Clark, Madison Bingham, Ray Martin, John Campbell (teacher)

Students of Month: (L-R): Principal Bohnet, Rebecca Scordino, Enrique Hernaiz and Club President George Bessler

Prepared and photo by Gene Stern, Public Image Chair, [gene.stern@LFG.com](mailto:gene.stern@LFG.com) 727-369-1512



Jim Tremmel acting as Santa for the holiday

## Bon Voyage Jean and Jerry Coleman!

Jean and Jerry Coleman, of the Tarpon Springs Rotary Club set off on their one year "Cruise for the Cure" round trip to raise awareness of the Coins for Alzheimer's Research Trust (CART) project. The couple set off in their boat, Makin' Memories at 4 o'clock on Monday, January 8th on a "high tide falling" from Tarpon Springs and are heading south, then east to traverse the state of Florida via the Okeechobee Waterway, before heading briefly to the Bahamas, and then turning north up the east coast. Along the way, Jean and Jerry will visit a number of Rotary clubs to make them aware of Alzheimer's disease research, and what Rotary clubs are doing to help. The entire voyage will last a year, and Jean and Jerry will be writing monthly updates on their adventure. Stay tuned for more stories in the coming month!





**ROTARY:  
MAKING A  
DIFFERENCE**

# The District Newsletter

## District 6950 Attendance & Club Meeting Location for November 2017

Welcome to our  
new, returning and  
transferring Rotarians!

### December 2017

**Meeting locations have been updated. Please refer to this list when checking on club meeting days and locations.**

Club	Members 6/30/17	Members Current	Average Attend %	Meeting Location
Belleair	22	27	55	Thu. 12:15pm - Belleair Country Club (25 Belleview Rd.)
Brooksville	35	36	49	Thu. Noon - Southern Hills Plantation Club (State Rd 41 Brooksville)
Central Citrus County	20	21	72	Wed. 7:30am -Black Diamond Golf and Country Club
Central Pinellas	11	11	57	Tue. 5:45pm - Liberty Lanes (11401 Starkey Rd, Largo)
Clearwater	92	93	58	Wed. 12:15pm - Belleair Country Club
Clearwater Beach	15	15	40	Club is reorganizing....watch the DaCdB for updates
Clearwater East	24	25	57	Fri. Noon - St. Petersburg College (2465 Drew Street, ES Building room 111, Clearwater)
Crystal River	67	68	83	Mon. 12:15pm - Plantation Inn and Golf Resort
Dade City	39	46	87	Mon. Noon - Kafe Kokopelli (Citrus Room- 37940 Live Oak Avenue Dade City)
Dade City Sunrise	14	15	86	Thu. 7:00am- The Hampton Inn (13215 US Hwy 301, Dade City)
Dunedin	50	49	95	Tue. 12:15pm - Church of Good Shepherd (629 Edgewater Drive, Dunedin)
Dunedin North	55	55	72	Wed. 7:30am - Dunedin Golf Club
Dunedin Waterside	26	28	52	Wed. 6:30pm -Sea Sea Riders (221 Main Street Dunedin, FL 34698)
East Lake Sunrise	15	17	63	Thu. 7:30am - Daddy's Grill (1st Thursday of month meeting 6 pm at same location)
Gulf Beaches	43	44	71	Tue. 12:15pm - Treasure Island Yacht & Tennis Club (400 Treasure Island Causeway, Treasure Island)
Holiday	42	42	55	Tue. Noon - Brix 33 Bistro (8351 SR 54 Trinity 34655)
Homosassa Springs	16	15	84	Thu. 7am - Luigi's (4538 Suncoast Blvd. - US19)
Hudson	22	22	75	Thu. Noon - CARES Enrichment Center (12417 Clock Tower Pkwy. Hudson, Bayonet Pt.)
Indian Rocks Beach	37	41	80	Wed. 7:15am Jimmy Guana's Restaurant, Holiday Inn Harborside (401 2nd St.)
Inverness	81	80	73	Tue. Noon - Inverness Golf and Country Club (Inverness)
Kings Bay- Crystal River	65	69	73	Wed. 12:15pm - George Washington Carver Community Center
Largo	23	23	65	Mon. Noon - Alfano's Restaurant (Clearwater)
New Port Richey	140	142	88	Wed. 12:15pm - Spartan Manor (6121 Massachusetts Avenue)
Oldsmar/East Lake	14	16	72	Thu. 12:15pm - Flamestone Grill (4009 Tampa Rd)
Palm Harbor	14	20	56	Wed. 12:15pm - Leo's Italian Grill (Palm Harbor)
Pinellas Park	38	37	76	Thu. 12:15pm - Banquet Masters (13355 49th St N)
Port Richey	41	39	62	Fri. Noon - The Columbian Event Center (5850 Farrell Way (KOC) Drive)
Rotary E-Club of SE USA	23	24	85	Anytime at <a href="http://www.rotaryclub34.org">www.rotaryclub34.org</a>
Safety Harbor	15	17	100	Fri. 7:30am - Paradise Restaurant (5th and Main Street in Safety Harbor)
San Antonio	16	17	63	Tue. 6:30pm - 10641 Old Tampa Bay Drive, San Antonio
Seminole	58	59	76	Wed. 12:15pm - Lake Seminole Golf & Country Club (6100 Augusta Blvd.)
Seminole Lake	34	33	76	Fri. 7:15am - Roskamp Auditorium (Freedom Square)
Seven Springs	47	51	68	Thu. 7:30am - Seven Springs Country Club (3535 Trophy Blvd.)
Spring Hill	17	17	69	Thu. 7:45am - IHOP Restaurant (US19)
Spring Hill Central	20	20	65	Thu. 12:15pm - Silverthorn Golf and Country Club
St. Petersburg	95	95	68	Fri. Noon - St. Petersburg Yacht Club (11 Central Avenue)
St. Petersburg Mid-Town	15	14	48	Wed. 12:15pm - Morean Center for Clay (Historic Train Station on 22nd Street South)
St. Petersburg Sunrise	29	31	78	Tue. 7:45 am - St. Petersburg Yacht Club (11 Central Ave)
St. Petersburg Sunset	17	20	93	Wed. 6:15 pm - St Pete Museum of History (335 2nd Ave NE, St Pete) (2nd & 4th Wed. Only)
St. Petersburg West	40	40	61	Wed. 7:45am - Pasadena Yacht and Country Club
Sugarmill Woods-Citrus County	30	31	82	Tue. 5:00pm - Sugarmill Woods Country Club (Homosassa)
Tarpon Springs	107	108	79	Thu. 12:15pm - Tarpon Springs Yacht Club (350 S. Spring Blvd.)
Trinity	88	85	56	Fri. 12:15pm - Seven Springs Golf & Country Club (3535 Trophy Blvd.)
Wesley Chapel	69	73	65	Wed. 12:15pm - Lexington Oaks Golf Club (26133 Lexington Blvd Wesley Chapel 33544)
Wesley Chapel Sunrise	12	12	59	Fri. 7:15am - Quail Hollow Golf
Zephyrhills	35	36	52	Thu. 12:15pm - Zephyrhills Rotary Youth building (Shepard Park)
Zephyrhills Daybreak	27	23	100	Wed. 7:00am - First United Methodist Church (38635 Fifth Ave, Zephyrhills)

#### CLEARWATER

Devineni, Venkat

Jones, Thomas E

#### DADE CITY

Davis, Stephanie

#### HUDSON

Arnstein, Phyllis

#### PALM HARBOR

Israel, Charlotte

#### SEMINOLE

Hillard, Bernie

#### SEVEN SPRINGS

Dougherty, Nancy

Parzik, Crystal

#### ST. PETERSBURG

Robeck, Ilene

#### TARPON SPRINGS

LaPlante, Paul

Taylor, Clarice Elizabeth

Spiegel, Colleen

#### ZEPHYRHILLS DAYBREAK

Roberts, Reginald L Sr