



RI President 2017-2018: Ian Riseley

The District Newsletter



Issue 1 • July 2017

ROTARY DISTRICT 6950 • ZONE 34 • FLORIDA • USA

**ROTARY:
MAKING A
DIFFERENCE**

Making A Difference

Greetings fellow District 6950 Rotarians and welcome to our new year, working together to do good in the world. I am honored to be among approximately 100 Rotarians from every corner of our great District who will serve you and your clubs this Rotary year. As always, our mission is to support your efforts to further the object of Rotary in your communities and around the world. Our Rotary International President Ian Riseley has adopted a theme that neatly encompasses what each of us has in our hearts when we pin on a Rotary wheel and go about the work that makes Rotary the greatest service organization in the world. Rotary: Making a Difference.

Each of our 47 clubs, through both their own efforts and in cooperation with other clubs at home and abroad, have made a significant difference in lives of thousands of people. Through their generous support of the Rotary Foundation, they have touched the lives of millions more. I challenge the newly installed club and district leaders to grab the baton and continue to build upon the groundwork that was laid by the many Rotarians who came before us. We are on the verge of only the second eradication of a major disease in human history. Our partnerships with organizations such as the Bill & Melinda Gates Foundation continue to strengthen because they see what Rotary can do. Now we need to show others what Rotary has done and will do in the future to improve lives and spread goodwill everywhere the Rotary wheel can be found.

Behind us are the days when Rotarians quietly perform their service. In today's connected world, it is more important than ever before to share what Rotary is about and how we are making a difference in so many ways. This is how we garner the public and private support that is so critical to fulfilling our mission. And even more importantly, the sustainability that is so close to President Ian's heart will come only with sharing our message with a younger audience in ways that will reach them and tap into their desire to change the world for the better. Look around your club and imagine what it will look like in 20 years. With only 5% of our membership under the age of 40, we have a long way to go to ensuring the future sustainability of our organization, and we must begin addressing this issue today.

Likewise, we should endeavor to more accurately reflect the communities we serve through gender balance. After 30

years of women in Rotary, we are still a predominantly male organization, both in percentage of members and percentage of members in leadership roles. While these numbers are steadily rising in many instances, it is still incumbent upon each club to look at their membership and ensure that opportunities for both membership and leadership are fully extended to all qualified parties. Our diversity, united under a common banner and guiding set of principles, is our strength.

It is no secret that we achieve more together than we do as individuals. Rotary recognizes this and encourages clubs to think bigger with their goals and projects. Collaborate with other clubs both in your local areas and across the globe. Connections can be but a few clicks away in our connected world. Rotary.org provides numerous opportunities for clubs and districts to come together on a common goal, whether it be clean water in Guatemala or Polio vaccinations in India or a weekend meal program for kids in Oklahoma. Take advantage of District Grants, District Scholarship grants, Global Grants, Global Scholarships, and other mechanisms for using other people's money (OPM) to do good in the world. In many cases, these are your dollars from your Foundation giving coming back to our District.

And finally, President Ian asks that during this year, clubs plant one tree for each of their members prior to Earth Day on April 22, 2018. "It is my hope that the result of that effort will be far greater than the environmental benefit that those 1.2 million new trees will bring," Riseley said. "I believe the greater result will be a Rotary that recognizes our responsibility not only to the people on our planet, but to the planet itself."

On behalf of your District 6950 team for 2017-18, I want to say that we are proud to serve you this Rotary year and humbled to play a part, however small, in all the amazing things you will do.



Your Friend in Rotary Service,

Perry Bean, District Governor



Perry Bean, District Governor 2017-2018
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District Calendar

July 13th - 6:30 pm

Citrus County Women in Rotary

When I attended the district conference I was inspired by the impact in 30 years women have made in rotary. We can discuss more ways to create more growth of our relationships and commitment to each other through rotary. Thanks, Theresa
MC wine Bar in Inverness
103 W Main Street
Inverness, FL 34450

July 29th, 12 pm

Zone 34 Leadership Training Seminar

Location: DoubleTree by Hilton on the Jacksonville Riverfront, 1201 Riverplace Boulevard, Jacksonville
To [REGISTER NOW. CLICK HERE.](#)
FOR HOTEL BOOKINGS By phone (available 24 hours a day) to 1-800-222-8733 and be sure to ask for "Rotary International" or Group Code ROT

August 20th -1:10 pm

Rotary Day with the Rays

Fellowship, Fun and Foundation! Rotary Day with the Rays! \$10 of every ticket goes towards Rotary Foundation in the purchaser's name! Deadline to purchase is August 10th. For more information contact Gene Beil at 727-868-2306 or kiwimate@msn.com

September 16th

Rotary Leadership Institute Classes

St. Petersburg College - Clearwater Campus, 2465 Drew St, Clearwater.
Parts 1, 2, 3 and the Membership grad class. Class begins promptly at 8:00 AM and will be completed by 3:30 PM
Breakfast, Lunch and all materials for \$100
Registration will open soon after July 15th.

Rotary's Mission

The mission of the Rotary International is to support its member clubs in fulfilling the object of Rotary by:

- Fostering unity among member clubs;
- Strengthening and expanding Rotary around the world;
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration.

Rotary Club of Holiday News



The Rotary Club of Holiday at the Chamber Banquet with incoming President Linda Vance holding the Outstanding Service Club Award. Also includes "Hero", our Honorary member; Police Chief Kim Bogart is in the front row wearing his King Pithla Crown, which he received earlier this year at the annual Light-house Ball.

Tampa on June 9th. Later in the month the Rotary Club of Holiday received the "Outstanding Service Club of the Year" at the 73rd West Pasco Chamber of Commerce Annual Banquet. In recent history, the Rotary Club of Holiday has been honored with the Outstanding Service Club of the Year award seven previous times - 1996, 1997, 1998, 2006, 2007, 2009, 2011, and shared the honor in a tie with two other Rotary Clubs in 2012. This year, the Rotary Club of Holiday was competing with four other service clubs and were recognized for their outstanding contributions to our community for 2017.

Several other Rotary Club of Holiday members were also honored at the Chamber Banquet with nominations which included Police Chief Kim Bogart nominated for Public Servant of the Year. Further honors were awarded to another Rotary

Congratulations are in order for the Rotary Club of Holiday, who were honored this month with several community awards. Club President Eunice Livingstone, received the "Excellence in Club Leadership" award at the District Conference in

Club of Holiday member when Judge Declan Mansfield was awarded one of the three Heart Awards for 2017, a prestigious honor that is presented by the Chamber President to recipients of his choice. The Club hosted its Installation Banquet on Saturday, June 24 at the River Ridge Golf and Country Club. The 2017 - 2018 Officers and Directors were installed, with Linda Vance as incoming President. Outgoing officers and directors were honored as well. The Rotary Club of Holiday is unique in our district as one of our honorary members is a beautiful blond - a Golden Retriever that is - HERO is a service dog that belongs to Rotarian Brian Anderson, CEO of Veterans Alternative. Hero became a member of our club, receiving his pin at a regularly scheduled lunch meeting last year.

The Rotary Club of Holiday was deeply saddened at the loss of longtime member Gary Coil, who died unexpectedly while vacationing in Ohio in June. Gary was a Past President, Assistant District Governor and embodied all that Rotary represents; he will be greatly missed. A Celebration of Life will be hosted later this year and all Rotarians will be notified of the date, time and place.



Gary Coil

Eckerd Alternatives and the Seminole Rotary Red Sled



Two years ago, a number of recently inducted Seminole Lake Rotarians (Anne LaMaire, Gerry Cachia, Deb Bebell, Atul Shah and Dave Outlaw) created the Red Sled Project to benefit the Eckerd Youth Alternative foster care children with gifts at Christmas. In its second year, \$25,000 in cash and gifts was raised stated Program Director, Laura Lynn Segar, as she addressed the Club at their regularly scheduled Friday morning meeting at Freedom Square.

She stated that Eckerd has 3500 foster care wards in Pasco, Hillsborough and Pinellas Counties and that the funding from the State barely meets their minimum needs with no money for things such as gifts, birthday cakes, etc. The Red Sled Project was a "lifesaver" as one of Eckerd's main sponsors bowed out just as the Red Sled Project was getting started.

Cachia and LaMaire are now on the Board of Eckerd and have indicated that the Red Sled Project will be bigger and better than ever in 2017. The Red Sled Party will become one of the "must do" events during every Holiday Season stated Cachia, who is the President of William Clare Entertainment.

Photo: (L-R) Anne LaMaire, President-elect George Bessler, Laura Lynn Segar, Gerry Cachia



Basic Education and Literacy is one of Rotary's 6 Areas of Focus!

Tip of the month:

Children have the most success reading when they choose what they read.

This month offer to buy a child a book of his/her choosing.

RAYS 2017



Rotary Day with the Rays XVII



SUN, AUGUST 20
VS. SEA
START TIME: 1:10 P.M.
GATES OPEN: 11:10 A.M.

Lower Box Tickets w/ Hat are \$45
Lower Corners Tickets are \$25
Upper Reserved Tickets are \$25

Deadline to purchase is Thursday, August 10th, 2017.



All prices include \$10 to the Rotary Foundation in the name of the purchaser. Tickets are purchased through Gene Beil; checks should be made payable to "Beil & Hay Trust Acc't".

If you purchased a Lower Box ticket, you can choose your hat at the Redemption Center, located in the first base food court, by the 3rd inning by showing your ticket stub.

ORDER FORM

For more information contact Gene Beil at: 727-868-2306 or kiwimate@msn.com

Name: _____

Phone: _____

Address: _____

City _____ State _____ Zip _____

Email Address: _____

How many tickets would you like?

_____ Lower Box tickets x \$45 each = \$ _____

_____ Lower Corners tickets x \$25 each = \$ _____

_____ Upper Reserved tickets x \$25 each = \$ _____

Accessible seats (circle): Yes No

Payment Information:

_____ Check

Make checks payable to:
Beil & Hay Trust Acc't

Mail check and order form to:

Beil & Hay, PA
12300 US Hwy 19
Hudson, FL 34667

RAYSBASEBALL.COM 888-FAN-RAYS

Offer not available through Tropicana Field box offices, International Plaza ticket outlet or Ticketmaster. Tickets subject to availability. No refunds or exchanges. Prices subject to change

My mom was a Polio Pioneer

By Richard J. Fox, Rotary Club of Charlotte-Shelburne, Vermont, USA

Since joining Rotary in 2011, I have been impressed by its commitment to eradicating polio from the world through its End Polio Now campaign. That said, polio never resonated with me as a significant cause.

I was generally aware of polio's impact throughout history: Franklin D. Roosevelt and the March of Dimes, iron lungs, and the polio panic here in the United States. But it wasn't personal to me; it was something of the previous generation, abstract, to which I had no emotional investment.

And then my mom went and showed me how wrong I was.

A couple of weeks ago she handed me a small piece of cardboard and said "Since you're in Rotary and its always talking about polio, I thought you might want this." The cardboard was my mother's "Polio Pioneer" card, marking her as one of hundreds of thousands of children throughout the United States who, in the summer of 1954, participated in the largest clinical trial ever conducted.

For most of us born after 1954, I suspect the idea of hundreds of thousands of parents across the nation volunteering their children to test an unproven vaccine for polio is a bit mind blowing. After all, today when we hear about vaccines it is usually in the context of parents asserting the right to not vaccinate their children due to personal or religious beliefs. Yet imagine a public so overwhelmingly fearful of a disease that it offered up its children to try to stop it. Little wonder so many born before 1954 understand the need to eradicate po-

lio, and why Rotary has embraced this as its signature cause.

Today, parents worldwide offer up their children to be vaccinated not just out of fear of polio, but with the hope that the vaccine tested by the "Polio Pioneers" in 1954 will save their children today, allowing future generations to live ignorant of polio's long shadow. And through Rotary, every dollar contributed, every mile walked, and every teddy bear purchased goes to support that hope.

As with anything, the cause or position to which we have a personal commitment is often the one we support most strongly. Personal connections make abstract issues into important concerns, but we cannot limit ourselves to trying to understand or supporting only those concerns to which we have a connection. The key, it seems, to understanding other's concerns and (equally importantly) helping others understand yours is to tell stories.* It is not enough to share objective data or historical fact – both are important, but not entirely compelling on their own. Advocacy, through story-telling, can bridge the gap between data and engagement.

So with this, I share a story I never knew I had. Thanks to my mom, I better understand why Rotary is so focused on polio and why so many see its eradication as being so important. This further cements my admiration of, and commitment to, Rotary and the great Rotarians worldwide who work so diligently to make our world a better place.

RI President

Ian H.S. Riseley • President 2017-18 • Rotary Club of Sandringham



Ian H.S. Riseley is a chartered accountant and principal of Ian Riseley and Co., a firm he established in 1976. Prior to starting his own firm, he worked in the audit and management consulting divisions of large accounting firms and corporations. His firm specializes in income tax and management advice for individuals and small businesses. He has a master's degree in taxation law and graduate diplomas in accounting and income tax.

Riseley has been a member of the boards of both a private and a public school, a member of the Community Advisory Group for the City of Sandringham, and involved in Sea

Scouts and sporting groups, as well as honorary auditor or adviser for a number of charitable organizations.

Riseley's honors include the AusAID Peacebuilder Award from the Australian government in recognition of his work in East Timor, the Medal of the Order of Australia for services to the Australian community, the Distinguished Service Award and the Regional Service Award for a Polio-Free World from The Rotary Foundation.

A Rotarian since 1978, Riseley has served as treasurer, director, Foundation trustee, and member and chair of numerous RI and Foundation committees.

He and his wife, Juliet, a past district governor, are Major Donors and Bequest Society members of The Rotary Foundation. They live on seven hectares at Moorooduc, where they practice their personal philosophy of sustainable and organic living. They have two children and four grandchildren.

Scott Post, editor

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E-mail news to: RotaryNews6950@gmail.com (Please send text as word documents and photos as jpgs)

Deadline: July 25, 2017 for next issue

5th Grade Awards at Ridgecrest Elementary



The Seminole Junior Women's Club has partnered with the Rotary Club of Seminole Lake since 1982 to present the 5th Grade Award to the boy and girl chosen by administration for their academic accomplishments and citizenship.

Pictured: (L to R) Principal Dr. Michael Moss, Rotarian Curtis Camp, male student of the year Braxton York, female student of the year Tessa Nicely, Seminole Junior Women's League member Patricia Collins.

Prepared by Gene Stern, Media Chair, Seminole Lake Rotary, gene.stern@LFG.com, 727-369-1512

Global grants available for low-cost shelters and simple schools

Clubs and districts can now use global grants to build low-cost shelters and simple schools, under a recent policy change effective through 2019. The construction must be part of a comprehensive project related to an area of focus. (Projects that involve construction alone are still not eligible for global grants.)

Please note that these structures are limited. Low-cost shelters are intended to provide housing for the poor or homeless. Simple schools provide modest buildings in areas without nearby schools or where current ones are overcrowded. Simple schools can also replace schools that are structurally unsafe. As part of this program, clubs and districts can use global grants to build additional classrooms on school property as long as they are not attached to current structures.

Seminole Elementary Top Students



The Rotary Club of Seminole Lake member, Dave Outlaw and Seminole Junior Women's Club member, Judy Williams, presented awards to the top 5th Grade male and female students on the last day of school at Seminole Elementary. The top boy is Ayden Spearl and the top girl is Aubrey Kopkau. The two Clubs have been partnering since 1983 in presenting these awards to are elementary schools. The students were chosen by school administration based on academic standing and citizenship.

Pictured: Ayden and Dave | Pictured: Aubrey and Judy

Prepared by Gene Stern, Media Chair, Seminole Lake Rotary Club, gene.stern@LFG.com 727-369-1512





**ROTARY:
MAKING A
DIFFERENCE**

The District Newsletter

District 6950 Attendance & Club Meeting Location for May 2017

Welcome to our
new, returning and
transferring Rotarians!

June 2017

BROOKSVILLE
Holcomb, Stacey

CENTRAL PINELLAS
Sheehy, Steven P.

CRYSTAL RIVER
Perry, Dave

DADE CITY
Ulmer, Ray E Jr.

DADE CITY SUNRISE
Prescott, Cecile

GULF BEACHES
Keener, Benjamin
Shaw, Aaron
Walker, David Seth

HOLIDAY
DesRosiers, Suzanne
Flaherty, Chad

HUDSON
Hogan, Jay Sr

INVERNESS
Bodiford, Hilary
Burdette, Shaunda
Cooper, John
Myers, Chad
Myers, Kathryn
White, Victoria

KINGS BAY - CRYSTAL RIVER
Fudge, Diane J
Palmer, Joyce

OLDSMAR/EAST LAKE
McLymont, Howard G
Wallace, David L
Wright, Laura M

ROTARY E-CLUB
Chapman, Linda C
Kuehr, Vera

SAN ANTONIO
Clemons, Virginia

ST. PETERSBURG SUNRISE
Jones, Jeffrey A.
Wiggins, Chris

ST. PETERSBURG WEST
Carroll, Chris
Caruso, John

**SUGARMILL WOODS-CITRUS
COUNTY**
McCollum, Karen

Meeting locations have been updated. Please refer to this list when checking on club meeting days and locations.

Club	Members 6/30/16	Members Current	Average Attend %	Meeting Location
Belleair	24	24	58	Thu. 12:15pm - Belleair Country Club (25 Belleview Rd.)
Brooksville	26	35	55	Thu. Noon - Southern Hills Plantation Club (State Rd 41 Brooksville)
Central Citrus County	25	23	57	Wed. 7:30am -Tuscany on the Meadows (Quality Inn State 486)
Central Pinellas	13	10	63	Tue. 5:45pm - Liberty Lanes (11401 Starkey Rd, Largo)
Clearwater	100	95	57	Wed. 12:15pm - Belleair Country Club
Clearwater Beach	20	16	58	Club is reorganizing....watch the DaCdB for updates
Clearwater East	24	24	64	Fri. Noon - St. Petersburg College (2465 Drew Street, ES Building room 111, Clearwater)
Crystal River	60	66	70	Mon. 12:15pm - Plantation Inn and Golf Resort
Dade City	44	41	74	Mon. Noon - Kafe Kokopelli (Citrus Room- 37940 Live Oak Avenue Dade City)
Dade City Sunrise	14	14	94	Thu. 7:00am- The Hampton Inn (13215 US Hwy 301, Dade City)
Dunedin	53	50	82	Tue. 12:15pm - Church of Good Shepherd (629 Edgewater Drive, Dunedin)
Dunedin North	59	55	79	Wed. 7:30am - Dunedin Golf Club
Dunedin Waterside	24	27	71	Wed. 6:30pm -Sea Sea Riders (221 Main Street Dunedin, FL 34698)
East Lake Sunrise	16	15	58	Thu. 7:30am - Daddy's Grill (1st Thursday of month meeting 6pm at same location)
Gulf Beaches	37	39	69	Tue. 12:15pm - Treasure Island Yacht & Tennis Club (400 Treasure Island Causeway, Treasure Island)
Holiday	49	40	69	Tue. Noon - IHOP (U.S. Hwy. 19, New Port Richey)
Homosassa Springs	15	16	85	Thu. 7am - Luigi's (4538 Suncoast Blvd. - US19)
Hudson	19	21	79	Thu. Noon - CARES Enrichment Center (12417 Clock Tower Pkwy. Hudson, Bayonet Pt.)
Indian Rocks Beach	35	37	79	Wed. 7:15am Jimmy Guana's Restaurant, Holiday Inn Harborside (401 2nd St.)
Inverness	74	75	77	Tue. Noon - Inverness Golf and Country Club (Inverness)
Kings Bay- Crystal River	58	66	68	Wed. 12:15pm - George Washington Carver Community Center
Largo	25	23	70	Mon. Noon - Alfano's Restaurant (Clearwater)
New Port Richey	136	140	89	Wed. 12:15pm - Spartan Manor (6121 Massachusetts Avenue)
Oldsmar/East Lake	18	16	63	Thu. 12:15pm - Flamestone Grill (4009 Tampa Rd)
Palm Harbor	11	14	56	Wed. 12:15pm - Leo's Italian Grill (Palm Harbor)
Pinellas Park	39	39	80	Thu. 12:15pm - Banquet Masters (13355 49th St N)
Port Richey	38	42	61	Fri. Noon - Carrabba's
Rotary E-Club of SE USA	33	26	87	Anytime at www.rotaryclub34.org
Safety Harbor	16	16	89	Fri. 7:30am - Paradise Restaurant (5th and Main Street in Safety Harbor)
San Antonio	12	15	0	Tue. 6:30pm - 10641 Old Tampa Bay Drive, San Antonio
Seminole	61	60	72	Wed. 12:15pm - Lake Seminole Golf & Country Club (6100 Augusta Blvd.)
Seminole Lake	31	34	80	Fri. 7:15am - Roskamp Auditorium (Freedom Square)
Seven Springs	43	47	69	Thu. 7:30am - Seven Springs Country Club (3535 Trophy Blvd.)
Spring Hill	14	19	85	Thu. 7:45am - IHOP Restaurant (US19)
Spring Hill Central	17	21	46	Thu. 12:15pm - Silverthorn Golf and Country Club
St. Petersburg	90	96	65	Fri. Noon - St. Petersburg Yacht Club (11 Central Avenue)
St. Petersburg Mid-Town	9	16	53	Wed. 12:15pm - Grand Villa (3600 34th St. South, St. Petersburg)
St. Petersburg Sunrise	26	30	79	Tue. 7:45 am - St. Petersburg Yacht Club (11 Central Ave)
St. Petersburg Sunset	18	20	68	Wed. 6:15 pm - St Pete Museum of History (335 2nd Ave NE, St Pete) (2nd & 4th Wed. Only)
St. Petersburg West	35	39	65	Wed. 7:45am - Pasadena Yacht and Country Club
Sugarmill Woods-Citrus County	29	29	86	Tue. 5:00pm - Sugarmill Woods Country Club (Homosassa)
Tarpon Springs	103	106	80	Thu. 12:15pm - Tarpon Springs Yacht Club (350 S. Spring Blvd.)
Trinity	84	88	65	Fri. 12:15pm -Seven Springs Golf & Country Club (3535 Trophy Blvd.)
Wesley Chapel	83	74	67	Wed. 12:15pm - Lexington Oaks Golf Club (26133 Lexington Blvd Wesley Chapel 33544)
Wesley Chapel Sunrise	14	12	77	Fri. 7:15am - Quail Hollow Golf
Zephyrhills	39	35	52	Thu. 12:15pm - Zephyrhills Rotary Youth building (Shepard Park)
Zephyrhills Daybreak	26	27	82	Wed. 7:00am - First United Methodist Church (38635 Fifth Ave, Zephyrhills)