



Membership Engagement

WHY NOT ASK THE MEMBER ENGAGEMENT QUESTIONS LONG BEFORE YOU ASK THE EXIT INTERVIEW QUESTIONS?

Member Exit Interview Questions:	Member Engagement Questions:
What is your primary reason for leaving?	What would cause you to ever leave our club?
What was most satisfying about your Rotary membership?	What is most satisfying about your Rotary membership?
What was least satisfying about your Rotary membership?	What is least satisfying about your Rotary membership?
What would you have changed about your involvement in our club?	What would you change about your involvement and why?
Did you receive enough training as a member to do your Rotary job effectively?	What type of training would you like to receive that would help you be more productive?
Did you receive sufficient feedback about any concerns regarding your membership?	How can we communicate honest & provide relevant feedback about our clubs performance more often?
Did this club help you fulfill your service goals?	What are your service goals and how can we help you meet those?
Do you have any tips to help us find new members?	What type of members should we recruit?
What would you improve to make our club better?	How can we make our club better?
Were you happy with our programs, service projects and fellowship opportunities?	What are your Rotary membership goals?
What was the quality of the leadership of our club?	How can I be a better leader for you?
What could our leadership team do to improve his or her leadership style?	What do you see as areas of improvement for the leadership of this club?
Did any Rotary policies or procedures (or any other obstacles) make your membership more difficult?	What Rotary policies or procedures make your involvement in our club more difficult?
Would you consider joining this club again in the future?	Do you see yourself with this club long-term? Why or why not?
Would you recommend this club to your family and friends?	Would you recommend this club to your family or friends?
What did you like most about this club?	What do you like most about our club?
What did you like least about this club?	What do you like least about our club?
Can this club do anything to encourage you to stay?	Can this club do anything to encourage you to be more committed?